



**GRAYS HARBOR
COLLEGE**

BUSINESS MANAGEMENT AS A CAREER
Program Instructor/Advisor: Ron Deaton, (360) 538-4173



<http://www.ghc.edu/voc/business.pdf>

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Grays Harbor College has worked with the industry to develop these leading-edge programs to reflect current state requirements in the business field.

These programs provide the knowledge and understanding of the field in areas such as: marketing, salesmanship, small business management, business law concepts, retailing, business leadership, and common mathematical business functions.

Employment Opportunities

Some of the typical employment opportunities for graduates of these programs include:

- Retail sales & management
- Business to business sales
- Entry level supervision
- Governmental/small business employment
- Service oriented businesses

Salary Expectations

For job opportunities and salary expectations, please see: <http://www.workforceexplorer.com/>

When Can I Enroll?

Students can enter the Business Management programs in any quarter, including fall, winter or spring.

What Do I Need To Do First?

- **Apply for Admission** (<https://admissions.ctc.edu/applicant/welcome.cfm>)
- **Request Official Transcripts** from high school, previous colleges or GED certificate. Have them sent directly to GHC.
- **Take the College Placement Test (CPT)**. Make an appointment at GHC Counseling Center (360-538-4099 or toll-free 1-800-562-4830). The CPT is not required if 100 level English and math were completed at another college.
- **Meet with an entry advisor.**



BUSINESS MANAGEMENT

Associate in Applied Science Degree

Entry-level employment for Business Management graduates can happen with a wide variety of potential employers. Business Management students can customize their degree by taking electives that relate to their interests and the potential job market.

Core Courses (required of all students)

		<u>Credits</u>
BUS& 101	Introduction to Business	5
BA 104	Mathematics for Business	3-5
or		
MATH 101	Applications of Algebra (or higher)	
BA 150	Fundamentals of Finance	5
BA 174	Small Business Management	5
BA 240	Principles of Marketing	5
BA 258	Principles of Management	5
	<i>Credits Required</i>	28-30

Additional Core Courses (students select two courses from the following)

BA 200	E-Commerce and Retailing	5
BUS& 201	Business Law	5
ECON& 201	Micro Economics	5
ECON& 202	Macro Economics	5
	<i>Credits Required</i>	10

Support Courses

ACCT 113	Introduction to Accounting I	5
and		
ACCT 114	Introduction to Accounting II	5
Or		or
ACCT& 201	Principles of Accounting I	5
and		
ACCT& 202	Principles of Accounting II	5
CIS 102	Microcomputer Applications	3
CIS 125	Internet Fundamentals	5
CIS 150	Excel	5
	<i>Credits Required</i>	23

Business Management Degree (continued)

General Education Courses

		<u>Credits</u>
ENGL& 101	English Composition I	5
ENGL 150	Vocational/Technical/Business Writing	5
PSYC& 100	General Psychology	3-5
or		
PSYCH 106	Applied Psychology	
or		
SOC& 101	Introduction to Sociology	
SPCH 101	Fundamentals of Speech	5

Credits Required **18-20**

Electives

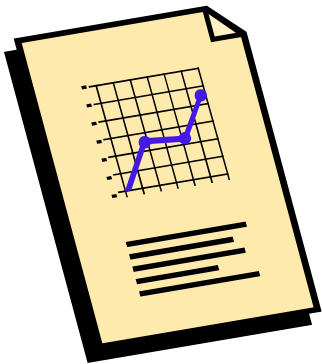
Elective courses must be approved by the student's academic advisor at Grays Harbor College.

Credits Required **7-11**

Minimum Credits Required

90+
3 PE credits

Grays Harbor College complies with all Federal and State rules and regulations and does not discriminate on the basis of race, color, creed, religion, national origin, sex, sexual orientation, age, marital status, disability, or status as a disabled or Vietnam era veteran.





BUSINESS MANAGEMENT Certificate of Completion

Select 15 credits along with your academic advisor from the following core courses.

<u>Core Courses</u>		<u>Credits</u>
BUS& 101	Introduction to Business	5
BA 159	Principles of Salesmanship	5
BA 174	Small Business Management	5
BA 200	E-Commerce and Retailing	5
BA 240	Principles of Marketing	5
BA 258	Principles of Management	5
<i>Credits Required</i>		15
<u>Support Courses</u>		
ACCT 113	Introduction to Accounting I	5
and		
ACCT 114	Introduction to Accounting II	5
Or		or
ACCT& 201	Principles of Accounting I	5
and		
ACCT& 202	Principles of Accounting II	5
BA 104	Mathematics for Business	3
BA 150	Fundamentals of Finance	5
CIS 102	Microcomputer Applications	3
<i>Credits Required</i>		21
<u>General Education Courses</u>		
ENGL& 101	English Composition I	5
or		
ENGL 150	Vocational/Technical/Business Writing	
PSYC& 100	General Psychology	3-5
or		
PSYCH 106	Applied Psychology	
or		
SOC& 101	Introduction to Sociology	
SPCH 101	Fundamentals of Speech	5
<i>Credits Required</i>		13-15
 <i>Minimum Credits Required</i>		 49

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BASIC SMALL BUSINESS SKILLS

Certificate of Achievement

Core Courses

		<u>Credits</u>
ACCT 113	Introduction to Accounting I	5
BA 174	Small Business Management	5
BA 240	Principles of Marketing	5
	<i>Credits Required</i>	15

RETAILING

Certificate of Achievement

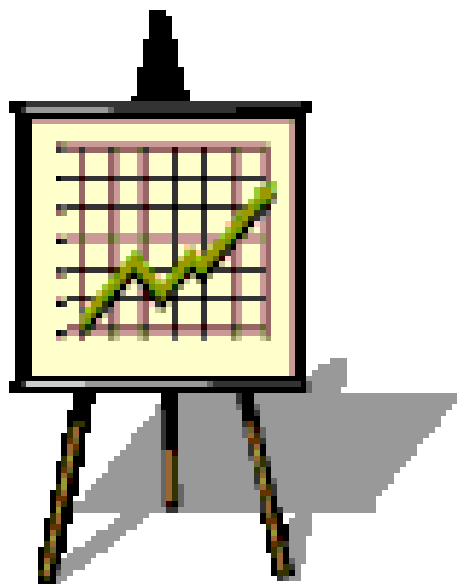
Prerequisite Requirements

Basic working knowledge of computers or CIS 102.

Core Courses

		<u>Credits</u>
BA 159	Principles of Salesmanship	5
BA 200	E-Commerce and Retailing	5
BA 240	Principles of Marketing	5
	<i>Credits Required</i>	15

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BUSINESS MANAGEMENT PROGRAM COURSE DESCRIPTIONS

ACCT 113 **5 Credits** **Introduction to Accounting I**

Prerequisites: READ 090, completion of or current enrollment in MATH 093 or instructor permission.

Theory and practice of double-entry bookkeeping and accounting for professional, service and merchandising business organizations. Coverage of both cash and accrual systems with preparation of worksheets, adjusting and closing entries, reversing entries, and financial statements. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

ACCT 114 **5 Credits** **Introduction to Accounting II**

Prerequisite: ACCT 113.

Introduction to accounting for partnerships and corporations. Valuation of receivables, inventories and plant equipment. Students complete a practice set. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

ACCT& 201 (formerly ACCT 150) **5 Credits** **Principles of Accounting I**

Recommended Preparation: CIS 102.

Prerequisites: MATH 098 or placement in MATH 107 or higher. Completion of ENGL 095 or placement in ENGL& 101 or instructor permission.

A foundation course for accounting program students and students planning to transfer to a four-year institution. The theory and practice of financial accounting are introduced and developed. Involves the measuring of business income and expenses, the accounting cycle, merchandising transactions, the sole proprietorship form of business organization and the relationship and preparation of the accounting statements. Includes emphasis on the accounting for current assets, property, plant and equipment. 5 lecture hours. Satisfies specified elective requirement for the AA degree.

ACCT& 202 (formerly ACCT 151) **5 Credits** **Principles of Accounting II**

Prerequisites: ACCT& 201 or ACCT 114.

This course continues the study of financial accounting theory through the application of the basic concepts and principles of the partnerships and corporation form of business organization. Includes the study of liabilities, time value of money, statement of cash flow, additional financial reporting issues and the analysis and interpretation of financial statements. 5 lecture hours. Satisfies specified elective requirement for the AA degree.

BUS& 101 (formerly BA 101) **5 Credits** **Introduction to Business**

Prerequisites: Math 060 and READ 080 or instructor permission.

Introduction to Business is a general course designed to provide an understanding of how the American business system operates and its place in the economy. The course provides background for more effective and better use of business services in personal affairs as well as foundation for future courses in various business programs. 5 lecture hours. Satisfies specified elective requirement for the AA degree.

BA 104 **3 Credits** **Mathematics for Business**

Prerequisite: MATH 095, placement in MATH 098 or instructor permission.

Review of basic arithmetic and algebraic fundamentals and their application to typical business problems. A practical mathematical approach to business problems, such as cash and trade discounts, commissions, simple and compound interest, markups and markdowns, net present values, and insurance rates, etc., will be employed. 3 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

BA 150 **5 Credits** **Fundamentals of Finance**

Prerequisites: BA 104; ACCT 113 or ACCT& 201 or instructor permission.

This course presents the basics of financial analysis, forecasting, operating and financial leverage, working capital, current asset management, short term financing, and investment options. Orientation will be towards small business and personal finance. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

BA 159 **5 Credits** **Principles of Salesmanship**

Prerequisites: READ 090; ENGL 095 or instructor permission.

Designed to develop sales abilities and teach the importance of marketing and product knowledge as a part of selling and the technical aspects of opening, prospecting, managing time, and closing a sale. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

BA 174 **5 Credits** **Small Business Management**

Prerequisites: READ 090; ENGL 095; MATH 095 or instructor permission.

A study of small business covering reasons for success and failure and a practical approach on how to start a small business and continue successfully. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

BA 200 **5 Credits** **E-Commerce and Retailing**

Prerequisites: CIS 125; ENGL 095; BA 104 or MATH 107 or higher or instructor permission.

This course examines how the Internet is used for the marketing, selling, promoting and distribution of goods and services. The class will demonstrate the many ways business functions can be enhanced and impacted through the use of information technology and the Internet. Students will explore electronic commerce from both a theoretical and applied perspective. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

BUSINESS MANAGEMENT PROGRAM COURSE DESCRIPTIONS

BUS& 201 (formerly BA 201) 5 Credits

Business Law

Prerequisite: READ 080 or instructor permission.

A study of the United States legal system, institutions and processes. Principles of the law of contracts, sales, property, negotiable instruments, secured transactions and agency. Includes legal reasoning. 5 lecture hours. Satisfies specified elective requirement for the AA degree.

BA 240 5 Credits

Principles of Marketing

Prerequisites: READ 090; ENGL 095 or instructor permission.

Inquiry into the institutions engaged in the movement of goods and services from producers to consumers. Primary emphasis on basic marketing with a managerial approach. Required for business management. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

BA 258 5 Credits

Principles of Management

Prerequisites: READ 090; ENGL 095 or instructor permission.

A study of leadership and executive behavior and how to develop a successful leadership style. Employee motivation, managerial environment, planning, controlling, and organizing are also studied. A "systems" approach to management is emphasized. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

CIS 102 3 Credits

Microcomputer Applications

Recommended Preparation: CIS 100 and CIS 101 or concurrent enrollment.

Prerequisite: READ 080.

This course introduces computer systems with emphasis on applications. Students will work with various applications including electronic spreadsheets, word processing and presentation software. 2 lecture hours; 2 lab hours. Satisfies specified elective requirement for the AA degree.

CIS 125 5 Credits

Internet Fundamentals

Prerequisite: CIS 102 with a grade of "C" or better or demonstrated proficiency using Windows XP measured by the ability to use the command line and Windows Explorer to locate, create, and manipulate folders and files; or instructor permission.

The goal of this course is to provide an introduction to Web Browsers, E-mail clients and Basic HTML. This course prepares students to work with and understand the basic concepts and terminology associated with the tools we use today when working with the Internet. Students will learn how to use and configure a web browser, how to use e-mail and finally how to be able to put together a basic web page using HTML tags. Optional lab components will be used to enhance student learning. 3 lecture hours; 4 lab hours. Vocational program course. May be used as a general elective in the AA degree.

CIS 150 5 Credits

Excel

Prerequisites: MATH 093; CIS 102 or instructor permission.

This course teaches electronic spreadsheet capabilities in realistic private or business related problems. The course emphasizes the skills necessary to create, modify and print a worksheet and includes the use of functions, graphics, data lists, and other enhancements. 4 lecture hours; 2 lab hours. Vocational program course. May be used as a general elective in the AA degree.

ECON& 201 (formerly ECON 201) 5 Credits

Micro Economics

Prerequisite: ECON 200 or instructor permission.

An introduction to microeconomics. A study of the decision-making processes of individual economic units including businesses and consumers. Basic theoretical tools are applied to problems of current interest. 5 lecture hours. Satisfies social science distribution area B requirement or specified elective for the AA degree.

ECON& 202 (formerly ECON 200) 5 Credits

Macro Economics

Prerequisites: MATH 060; READ 080 or instructor permission.

A macroeconomic study of the U.S. economy as a system for solving the fundamental problems of how a society uses its material resources. Emphasis is given to national income, inflation, unemployment, international trade, business cycles, and the monetary system. 5 lecture hours. Satisfies social science distribution area B requirement or specified elective for the AA degree.

ENGL& 101 5 Credits

English Composition I

Prerequisite: Appropriate English placement test score or a grade of "C-" or better in ENGL 095.

ENGL& 101 emphasizes the basic rhetorical principles and development of expository and argumentative prose. Included is an introduction to the research methods necessary for evidence-backed writing. Skills gained in this course should help students improve their performance of such tasks as writing for a variety of purposes and audiences, as well as writing informative and persuasive essays and research-backed reports, projects and papers. 5 lecture hours. Satisfies writing skills requirement for the AA degree.

ENGL 150 5 Credits

Vocational/Technical and Business Writing

Recommended Preparation: Competence in basic computer operation or concurrent enrollment in CIS 100. Prerequisite: Appropriate English placement score or a grade of "C-" or better in ENGL 095.

This course is designed for both vocational/technical and business students. It emphasizes written and oral communication required in the world of work. Major topics include business letters and memorandums, formal and informal reports, computer graphics, basic principles of technical writing, and oral presentations. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

BUSINESS MANAGEMENT PROGRAM COURSE DESCRIPTIONS

MATH 101

5 Credits

Applications of Algebra for Vocational-Technical Students

Prerequisites: A grade of "C-" or better in MATH 094 or MATH 095 or placement in MATH 098 or higher or instructor permission.

This is a non-transferable course designed to expose vocational students to mathematical concepts in the context of applications. Topics will include linear and exponential models, trigonometry, financial mathematics, and descriptive statistics. This course satisfies the mathematics requirement for some vocational-technical programs; however, it does not satisfy the quantitative reasoning skills requirement for an AA degree and does not serve as a prerequisite to any math course. 5 lecture hours. Vocational program course. May be used as a general elective in the AA degree.

PSYC& 100

5 Credits

General Psychology

Recommended Preparation: Placement in ENGL& 101.

An introduction to psychology utilizing lectures and group exercises. Deals with the psychology of behavior, development, learning, cognition, motivation and emotion, perception, memory, and both normal and abnormal personalities. Provides an overview of modern psychology in terms of biological, social and intrapsychic factors. 5 lecture hours. Satisfies social science distribution area D requirement or specified elective for the AA degree.

PSYCH 106

3 Credits

Applied Psychology

Applications of theory and current research in psychology with major topics of personality, decision making, communications, motivation, learning and the workplace. Focuses on individual and group thought and behavior in the world of work. Emphasis is placed on change, personal and professional growth. 3 lecture hours. May be used as a general elective in the AA degree.

SOC& 101 (formerly SOC 110)

5 Credits

Introduction to Sociology

Recommended Preparation: ENGL 095 or placement in ENGL& 101.

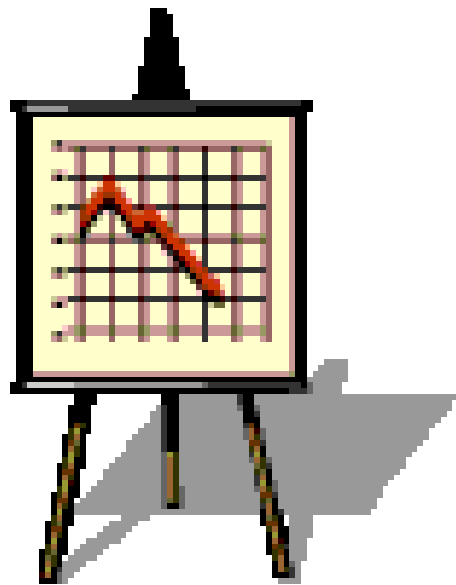
An introduction to the principles, concepts, theories and methods of the sociological perspective. Emphasis is placed upon relating sociological ideas to national, community, and individual levels. 5 lecture hours. Satisfies social science distribution area C requirement or specified elective for the AA degree.

SPCH 101

5 Credits

Fundamentals of Speech

Principles of effective oral communication including delivery, organization, content, and stress management. A functional approach to effective speaking with practical application in informative, impromptu, and persuasive speeches. 5 lecture hours. Satisfies humanities distribution area F requirement or specified elective for the AA degree.



GRAYS HARBOR COLLEGE - Typical Student Schedule
BUSINESS MANAGEMENT - ASSOCIATE IN APPLIED SCIENCE DEGREE

1st Quarter

Course #	Course Title	Credits
BA 104	Mathematics for Business	3
BUS& 101	Introduction to Business	5
CIS 102	Microcomputer Applications	3
ENGL& 101	English Composition I	5
TOTAL QUARTER CREDITS		16

2nd Quarter

Course #	Course Title	Credits
BA 150	Fundamentals of Finance	5
ACCT& 201	Principles of Accounting I	5
CIS 125	Internet Fundamentals	5
TOTAL QUARTER CREDITS		15

3rd Quarter

Course #	Course Title	Credits
BA 174	Small Business Management	5
ACCT& 202	Principles of Accounting II	5
CIS 150	Excel	5
TOTAL QUARTER CREDITS		15

4th Quarter

Course #	Course Title	Credits
BA 258	Principles of Management	5
BA 240	Principles of Marketing	5
ENGL 150	Vocational/Technical/Business Writing	5
TOTAL QUARTER CREDITS		15

5th Quarter

Course #	Course Title	Credits
PSYCH 106	Applied Psychology	3
SPCH 101	Fundamentals of Speech	5
BUS& 201	Business Law	5
TOTAL QUARTER CREDITS		13

6th Quarter

Course #	Course Title	Credits
BA 200	E-Commerce and Retailing	5
	Electives	7-11
TOTAL QUARTER CREDITS		12 - 16

PLEASE NOTE: Students may substitute ACCT 113 and ACCT 114 for ACCT& 201 and ACCT& 202; MATH 101 for BA 104; PSYC& 100 or SOC& 101 for PSYCH 106; ECON 200 or ECON 201 for BUS& 201.

GRAYS HARBOR COLLEGE - Typical Student Schedule
BUSINESS MANAGEMENT – CERTIFICATE OF COMPLETION

1st Quarter

Course #	Course Title	Credits
BA 104	Mathematics for Business	3
BUS& 101	Introduction to Business	5
CIS 102	Microcomputer Applications	3
ENGL& 101	English Composition I	5
TOTAL QUARTER CREDITS		16

2nd Quarter

Course #	Course Title	Credits
BA 150	Fundamentals of Finance	5
ACCT& 201	Principles of Accounting I	5
PSYCH 106	Applied Psychology	3
TOTAL QUARTER CREDITS		13

3rd Quarter

Course #	Course Title	Credits
ACCT& 202	Principles of Accounting II	5
BA 174	Small Business Management	5
SPCH 101	Fundamentals of Speech	5
TOTAL QUARTER CREDITS		15

4th Quarter

Course #	Course Title	Credits
BA 258	Principles of Management	5
TOTAL QUARTER CREDITS		5

PLEASE NOTE: Students may substitute ACCT 113 and ACCT 114 for ACCT& 201 and ACCT& 202; ENGL 150 for ENGL& 101; PSYC& 100 or SOC& 101 for PSYCH 106.

GRAYS HARBOR COLLEGE - Typical Student Schedule
BASIC SMALL BUSINESS SKILLS – CERTIFICATE OF ACHIEVEMENT

1st Quarter

Course #	Course Title	Credits
ACCT 113	Introduction to Accounting I	5
BA 240	Principles of Marketing	5
TOTAL QUARTER CREDITS		10

2nd Quarter

Course #	Course Title	Credits
BA 174	Small Business Management	5
TOTAL QUARTER CREDITS		5

GRAYS HARBOR COLLEGE - Typical Student Schedule
RETAILING – CERTIFICATE OF ACHIEVEMENT

1st Quarter

Course #	Course Title	Credits
BA 240	Principles of Marketing	5
BA 200	E-Commerce and Retailing	5
TOTAL QUARTER CREDITS		10

2nd Quarter

Course #	Course Title	Credits
BA 159	Principles of Salesmanship	5
TOTAL QUARTER CREDITS		5